

MODEKO® 2020

31st INTERNATIONAL
İZMİR FURNITURE FAIR

04-08 MARCH



POST
SHOW
REPORT



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 **EFOR**
FUARCILIK · FAIRS

We, **EFOR Fairs**, are very proud to contribute in our region's and country's economy in great deal with

MODEKO – 31st INTERNATIONAL FURNITURE FAIR.



During **MODEKO – 31st International Furniture Fair**, several panels of *“Production, Trade and Design”* were arranged in coordination with **Aegean Exporters Unions** and in cooperation with **EFOR Fairs**.





NEW MARKETS, NEW OPPORTUNITIES...

MODEKO – 31st INTERNATIONAL FURNITURE FAIR became a platform, on which wide scope of exhibits of the furniture industry were presented..



Our exhibitors exhibited the latest trends of the industry during the exhibition. Foreign visitors made our exhibitors very satisfied with their business connections and buying orders.



Turkey's most crowded participation section

OFFICE FURNITURE SPECIAL SECTION

They met with the industry's business people.





With the participation of Turkey's
most important garden furniture companies

GARDEN FURNITURE SPECIAL SECTION

There was a great deal of interest.





CARPET SPECIAL SECTION

Turkey's leading hand and machine carpet manufacturers, parquet producers and wholesalers, special indoor and outdoor laminate coverings attracted attention.





25.257

TOTAL
NUMBER OF
TRADE VISITORS

35 COUNTRIES

Albania, Azarbaijan, Balkan Countries, Belgium, United Arap Emirates, Bosnia & Herzegovina, Algeria, Ethiopia, Morocco, Palestine, France, Ghana, Georgia, India, Holland, England, Israel, Qatar, Kazakhstan, Kosova, Libya, Lebanon, Macedonia, Nigeria, Pakistan, Serbia, Sudan, Saudi Arabia, Tanzania, Tunus, Oman, Jordan, Yemen, Greece



1.515

**COMPANY
REPRESENTATIVES and
PROFESSIONAL
FOREIGN TRADE
VISITORS**

MODEKO 2020's visitors, professional company representatives, came from 81 cities of Turkey. Wholesalers, Chain Stores, Importers, Exporters, Architects and Decorators from 35 foreign countries attended the exhibition.

AKREDİTASYON accreditation

YARETCİ



VISITOR PROFILE

- *Furniture Stores*
- *Chain Stores*
- *Wholesalers*
- *Distributors*
- *Importers*
- *Exporters*
- *Special Buyers*
- *Hotels*
- *Companies working on Project base*
- *Interior Architects and Decorators*
- *Suppliers*
- *Architects and Industrial Designers*

VISITOR SATISFACTION

- *Following new models and lines*
- *Meeting with new suppliers*
- *Variety of exhibits and constant increase in the number of exhibitors as compared to previous exhibitions*
- *Expansion of special sections of Office and Garden Furniture*

317 EXHIBITORS / **50.750** sqm
EXHIBITION AREA





EXHIBITOR PROFILE & PRODUCT GROUPS

- *Classical and modern furniture*
- *Modular furniture*
- *Table, armchair, couch, chair*
- *Baby and teen rooms*
- *Office furniture*
- *Garden furniture*
- *Carpet, rug and floor coverings*
- *Home decoration and accessories*
- *Lighting equipment*
- *Kitchen furniture*
- *Industrial publications*



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OFISMÖD



Turkey
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the potential

THIS FAIR ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174